MISSION
The McGaw YMCA is an open, charitable membership association that promotes growth in spirit, mind, and body through programs and services for all.

VISION
The McGaw YMCA will be Evanston’s lead collaborative partner in strengthening community.

VALUES
Caring
We demonstrate sincere concern for others, their needs, and well-being.

Honesty
We tell the truth and demonstrate reliability and trustworthiness.

Respect
We treat others as we would want to be treated and value the worth of every person.

Responsibility
We do what is right and are accountable for our choices and actions.

OUR CAUSE

Youth Development

Healthy Living

Social Responsibility

OUR STRATEGIC IMPERATIVES

1) Strengthen Membership

2) Enhance Program Impact

3) Develop Cause-Driven Leaders

4) Develop Organizational Capacity

5) Grow Philanthropy

6) Create Facilities Master Plan
Dear Friends,

Since 1885, the McGaw YMCA has strengthened community through programs and services that provide youth, adults, and families with opportunities to learn, grow, and thrive. As a cause-driven charitable organization, we seek to address community needs through the three core focus areas of youth development, healthy living, and social responsibility.

We are aligned to achieve our mission to promote growth in spirit, mind, and body.

Our Annual Report is therefore organized around these strategic imperatives:

• Strengthen Membership
• Enhance Program Impact
• Develop Cause-Driven Leaders
• Develop Organizational Capacity
• Grow Philanthropy
• Create Facilities Master Plan

The 2015-2016 fiscal year was marked by transition and change, as well as notable accomplishments. The great news is that our financial position remains strong, and we have continued to decrease our debt while improving our infrastructure and developing impactful programs and services that support members, donors, volunteers, and the larger community.

MetaMedia celebrated its first full year in operation and was perceived by middle school youth as a safe place to explore their interests in digital media and technology. The Men’s Residence Mosaic Community Room and Kitchen officially opened. Y Readers continued to expand with the support of District 65, demonstrating impressive results in addressing summer learning loss. Camp Echo saw its most diverse population ever. We hired an experienced school executive to lead the Children’s Center, and two Advancement professionals were recruited to enlarge philanthropy. We also recruited six new board members whose leadership will help position McGaw for the future.

Perhaps the most exciting development was in the Facilities Master Plan. After several years of thoughtful deliberation, the Board of Directors approved a strategic direction for two of our campuses that have reached capacity: the McGaw facility in Evanston and Camp Echo in Fremont, MI. Capital improvements and upgrades to the Children’s Center were also included in the board’s recommendation.

This Master Plan will enable us to strengthen community life and provide greater access, equity, and opportunity to everyone.

On behalf of the Board of Directors and staff, thank you for your continued investment in the McGaw YMCA. Indeed, we are most grateful for your support.

Dan Israelite
Chairman, Board of Directors
2013-2016

Mark A. Dennis, Jr.
President and CEO
The McGaw YMCA is dedicated to building healthy, confident, connected, and secure children, adults, and families. With 12,000 members and a 70 percent retention rate (compared to 64% percent nationwide), we are proud of our dedicated and robust membership.

In order to regularly improve our membership experience in FY16, we provided members with up-to-date workout machines and added three new TRX suspension trainers to our inventory. We also received a grant to install energy-efficient lighting in the Wellness Center and SLC gym, creating a brighter, more enhanced workout experience.

We implemented a strategic plan around member retention and engagement. Wellness staff members engage new members through multiple touchpoints after they join, including offering free Wellness Center orientations and fitness assessments, and introducing members to the facilities and staff. We also host appreciation days each month to engage members and let them connect with staff. Following a policy transition, we converted 61 AWAY members into McGaw members.

In response to data that shows an 11 percent increase in Evanston’s Hispanic and Latino population over the past five years, we offered an exercise class held in Spanish. In addition to ensuring that we have a Spanish-speaking member relations staff person available each day, we also began advertising select events and promotions in Spanish as well as English.

We also offer scholarships to reduce the cost of a variety of programs, from youth sports, to camp, to rental assistance.

In FY16 alone, the McGaw YMCA provided a total of $1.9 million in fee assistance and scholarships.

Membership for All
The McGaw YMCA has a long-standing policy that no one is turned away due to their inability to pay. In FY16, nearly half of McGaw YMCA members received some level of financial assistance to lower the cost of membership fees.
McGaw to focus on her treatments, but instructor Heather Collins said that would be a mistake.

“She told me, ‘Even if you have to drag yourself here and walk only .5 miles an hour on the treadmill, come,’” Bonnie remembered. “She was right. I was able to do so much more than I thought I would be able to do, albeit at a much slower rate.”

It also helped to talk with other women who had experienced cancer themselves. Bonnie received encouragement from long-time employee Jay Jay James, who was finishing her treatments for breast cancer. About a dozen other women also shared their stories.

“It was very surprising how many other women at the Y had breast cancer,” Bonnie said. “My thought is that they have all discovered that working out will help keep them healthier, which is why there are so many of them at the Y.”

Bonnie admits to feeling angry that, after working so hard to lose weight and live a healthy lifestyle, she still developed cancer. But, she said she feels too good to ever stop eating well and exercising, and she’ll continue finding inspiration at the McGaw YMCA.

“There are people in my spin class who are in their 80s. There are all races represented here, all countries, all ages,” said Bonnie. “I just love this Y.”
Strategic Imperative:

Enhance Program Impact

The McGaw YMCA programs give people of all ages and interests the opportunity to challenge themselves, learn something new, and explore their full potential.

Children’s Center
In FY16, more than 800 children benefited from the high-quality education and enrichment programs in the Children’s Center’s Early Childhood Program and School’s Out afterschool and holiday program, not to mention Camp WaNaGo. The Children’s Center continues to be the preferred childcare provider for Northwestern University, and we provide numerous fee assistance options to ensure diversity.

Camp Echo
Camp Echo welcomed more than 1,300 youth campers this summer, plus another 550 through family camps. More than $220,000 in scholarships were given to youth and families. A recent survey found that 98 percent of campers felt safe and free from bullying while at camp, and their parents overwhelmingly agreed that Camp Echo helped their child gain self-confidence.

Swim, Sports, Play and Health & Wellness
Gaining confidence around water has been a priority for the McGaw YMCA for decades. More than 2,500 children and adults strengthened their swimming skills through our group and private swim lesson programs. Another 230 youth swam for the McGaw YMCA Swim Team (MYST), competing at the district, state, and national level. Youth learn skills and teamwork on the court as well through our youth basketball league, which includes high school and travel leagues.

From adult soccer and racquetball leagues to group exercise, grown-ups get to learn and play at the Y as well. Almost 900 hours of massage therapy were given in FY16, and an average of 10.5 hours of personal training were provided daily. We saw a 57 percent conversion rate among fitness seekers who purchased personal training packages after receiving our free assessment.

Men’s Residence
Almost 260 men called the McGaw YMCA home in FY16. Of those long-term resident members, 86 percent are classified as very or extremely low income by the U.S. Department of Housing and Urban Development. Our Men’s Residence program staff provided case management services to 75 percent of our resident members, and ensured 44 members had health insurance coverage.
In 2013, Leonard Brown – 53-year-old U.S. Air Force veteran and former banker – found himself on the verge of being homeless, embroiled in a custody battle over his son, and at a loss over what to do next.

“Men typically suffer in silence rather than admit they’re going through a tough time,” Leonard said. “When I faced problems before, I would just put up walls.”

But this time, Leonard knew he might not survive – let alone see his son Ajani again – if he didn’t ask for help. Fortunately, he turned to the staff of McGaw YMCA’s Men’s Residence program. Leonard soon had his own room, was searching for employment, and was working toward visitation with his son.

“There’s been some tight times, situations like needing a bus pass to get to a job interview or sometimes just needing food,” he said. “The staff has really pulled through for me, and I am eternally grateful.”

Leonard grew up on a farm near Kankakee, and joined the Air Force after graduating high school. After 12 years in the military, he married and worked in the banking industry in Texas. When Leonard and his wife separated, he chose to follow his son back to Chicago.

“It has not been easy coming back and dealing with minimal employment, but to this day I feel like the sacrifice has definitely been worth it.”

Leonard sees Ajani once a week and has been able to find work in restaurants and as an Uber driver. He also hopes to share the insights he has gathered through two self-published books.

Leonard says the key to benefiting from all the services the Men’s Residence program offers – from housing to help finding jobs, medical insurance or legal assistance – begins with asking for help.

“Watching staff do the work that they do – and all the amazing resources they have access to – has been tremendous,” he said.
100% of Achievers participants agree that the program has helped them gain the tools to be accepted into college

3.4 months of reading skills Y Readers gained over the six-week summer learning program

98% of parents agree that Project SOAR made a positive impact on their child’s life.

32 years the Foster Reading Center has been helping kids improve their reading skills

96% of makers say they feel safe at MetaMedia.

Enhance Program Impact (continued)

The McGaw YMCA’s commitment to strengthening community includes responding to critical social needs through a variety of innovative programs offered at no cost to youth and their families. In FY16, we invested more than $900,000 in these youth programs.

Y Readers
Our intensive summer literacy and enrichment program served 187 first through third grade students who were below grade level for reading. Young readers from across Evanston participated, and 75 percent maintained or increased their reading grade-equivalency. Ninety-five percent of parents and caregivers said Y Readers helped them to become more engaged in their child’s education.

MetaMedia
More than 7,000 cumulative visits have been made to our free digital media and technology lab for 6th-8th graders. Youth feel supported and free to explore emerging interests in science, technology, engineering, art/design, and math (STEAM). Survey results showed 85 percent of students have a good relationship with at least one staff member, and a majority say they feel safe.

Project SOAR
Of the 9 to 14-year-old youth who participate in our one-on-one mentoring program, 100 percent of those eligible returned. Almost 80 youth and their mentors, the majority of whom are Northwestern undergraduate students, spent almost 5,000 hours together in FY16. Nearly all parents said Project SOAR made a positive impact in their child’s life, particularly in feeling valued by adults outside their family.

Y Achievers
Our college readiness and career exploration program for high school students at risk of not graduating provided 180 hours of academic support, mentoring, and other wrap-around services for each of the 31 participating students in FY16. Every Y Achiever agreed that the program has helped them gain the tools to be accepted into college.

Tutoring and more
The McGaw YMCA provided tutoring for more than 50 students as a free benefit of membership. Our Foster Reading Center, located in Evanston’s Fifth District, provided 21 students with high-quality afterschool programming. In partnership with several community organizations, the McGaw YMCA provided critical water safety skills for 250 second graders through the Evanston Swims! program.
By the time Kennedy Codd was in second grade, she dreaded homework. Sobbing to her mother, Kennedy would say the same thing each day: “I can’t do it!”

Kennedy’s mom, Felicia Williams, said Kennedy saw a reading specialist at school, but her grades weren’t improving.

As summer break loomed, Felicia worried that three months away from school would leave Kennedy even further behind. Studies show that reading proficiently by third grade is an important predictor of high school graduation and career success.

Then Felicia learned about Y Readers, McGaw YMCA’s free literacy and enrichment program designed to prevent summer learning loss and help close the achievement gap.

Operated by McGaw’s Children’s Center in partnership with the Evanston/Skokie School District 65, Y Readers gives young learners 60 hours of intensive literacy instruction. Y Readers participants also benefit from enrichment activities, including weekly swim lessons and field trips.

Since 2012, Y Readers has benefited hundreds of young learners and their families. Participants have gained an average of three months of reading skills during the six-week program.

Three months into third grade, Kennedy’s reading improved so significantly, she no longer needed to be pulled out of class for reading help. She regularly begs her mom to visit the book store, anxious to read the next installment of the ‘Harry Potter’ and ‘Diary of a Wimpy Kid’ series.

“I recommend this program and McGaw YMCA to any parent,” Felicia said. “It just proves that when our children are in the right place at the right time with the right people, the sky is the limit.”
Develop Cause-Driven Leaders

At the McGaw YMCA, we strive to ensure that our staff benefits from just as many opportunities to learn, grow, and thrive as our members enjoy.

In an effort to develop cause-driven leaders and expand professional development, we reconstituted our Emerging Leaders Program and developed a five-year Human Capital Development plan, which includes strategies for the areas of: work environment, leadership, learning and career development, targeted university relations program, online recruiting, and total compensation. We also improved our candidate screening and selection processes to align with best practices.

Three strong new organization leaders were hired in FY16: Deborah Bloom as Vice President for Communications and Donor Engagement and Scott Lorenz as Vice President of Philanthropy and Leadership Gifts, and Nicole Woodard-Iliev as the Children’s Center Branch Executive Director (read more below).

Children’s Center Welcomes New Leader

Nicole Woodard-Iliev got her first taste of being an educator thanks to the McGaw YMCA, teaching swim lessons, attending Camp Echo, and volunteering at the Children’s Center.

“It was the first place that I started working with children really intentionally,” she said. “It’s wonderful to be back in a role where now my life experiences can help the Children’s Center.”

As the Children’s Center Branch Executive Director, Nicole brought her extensive experience in curriculum and staff development, education policy, and fundraising to take the helm of one of Evanston’s leading providers of childcare and afterschool programming.

Nicole’s career as a school director/PreK-8 principal has been focused on children’s well-being and development in a holistic way, and she has continued this focus at the Children’s Center.

During her first year, Nicole updated the curriculum, hired new staff, lead building improvements, and worked on collaboration with other organizations to expand the impact of the Children’s Center.

“I am excited about the opportunity to continue to improve the quality of programs at the Children’s Center and expand our programs and partnerships throughout the community.”
Develop Organizational Capacity

After several years of review, the McGaw YMCA made significant changes to some of its policies and systems during FY16.

Child Safety
Three years ago, we were thrilled to have been selected as one of 55 YMCAs nationwide to join a pilot program through the YMCA of the USA in partnership with Praesidium, a recognized leader nationwide in child safety and abuse prevention.

We created a standing Child Safety Committee, that has spent several years evaluating protocols, recognizing the existing areas of excellence, and identifying aspects that needed improvement. This work resulted in mandating that all staff, regardless of their responsibilities, complete child safety trainings through Praesidium’s online system.

While staff and members were routinely run through a child sex offender registry, a new check-in system called Lobby Guard - implemented in FY16 - allowed the McGaw YMCA to quickly run guests, program participants, vendors, and contract workers through the registry as well.

Improved Technology
The McGaw YMCA continued to strengthen our technological systems and infrastructure, including the installation of a new fiber optic system for our organization’s internet, as well as enhancing and expanding WiFi capabilities throughout our building.

After completing a review of our membership/registration system, we selected and implemented a new software called CCC. This extensive transition will provide our organization with improved efficiency, effectiveness, and member satisfaction.

Plan for Sustainability
At the end of FY2016 our senior management made a commitment to achieving financial sustainability by FY2019.
Strategic Imperative:

Grow Philanthropy

During FY2016, the McGaw YMCA leadership took critical steps toward growing philanthropy. We continued to diversify our funding sources, while bringing new fundraisers – both professional and volunteer – into the fold. Leadership also continued efforts to guarantee generations to come will be able to benefit from the McGaw YMCA and our programs.

New Philanthropic Leadership
In February 2016, the McGaw YMCA hired two experienced professionals, Deborah Bloom and Scott Lorenz, to oversee the McGaw YMCA’s Advancement efforts and build a culture of philanthropy throughout our community.

By integrating fundraising with marketing and communications in a new Advancement Department, McGaw YMCA is positioned to most effectively raise the community’s awareness of our programs and services, thereby stimulating even more support.

Diversifying Revenue
FY2016 saw major strides in increasing the amount of income received from a variety of sources, notably grants and sponsorships. We secured more than $440,000 in grant income, a 34% increase from FY2015 and 140% growth compared to FY2014.

The McGaw YMCA also nearly doubled the amount of corporate sponsorship revenue raised for our Annual Gala in 2016 over the previous year’s Gala.

Planning for our Future
Camp Echo has reached full capacity, and each summer has extensive waitlists. To better meet the community’s demand, the McGaw YMCA launched a philanthropic market assessment to provide recommendations for a Leadership Gifts Campaign.

Funds raised through the campaign will support new construction and renovation of facilities such as the dining hall, teen village, and staff housing, as well as establish an endowment for camp scholarships.

100% of FY2016 Board of Directors members made a personal contribution to the McGaw YMCA, totaling over $87,000.

169 McGaw YMCA staff members, including 100% of the Leadership Team, made a donation to the Y in FY2016.

$440,000 Total grant income in FY2016

$5,000 were raised in our first crowdfunding campaign benefiting the Achievers’ Spring Break College Tour.
One of the ways the McGaw YMCA strengthens community is by fostering positive relationships. For John Lauger, his decades-long loyalty to the McGaw YMCA began with one very special relationship.

“It was the summer of ‘44,” John wrote years later to his grown sons. His letter, titled “How I met your Mother,” depicts a timid 22-year-old John Lauger, fresh from an Iowa farm and newly enlisted in the Navy, who was being trained as a radio operator for World War II.

Back then, the McGaw YMCA held USO events in the basement, and though he never danced or drank, John liked to spend his free time there. One night, he noticed “a vivacious, black-haired girl with beautiful, sparkly eyes.”

Eventually, John found the courage to walk this girl home and kiss her. Peggy and John Lauger raised three boys in Evanston, and were long-time members of the McGaw YMCA. John later became a member of the Aiken-Talley Society by naming the McGaw YMCA as the beneficiary of a life insurance policy.

John died in 2015, but his fondness for the McGaw YMCA carried on through his gift, and the memories he shared with his sons.

The last paragraph of the letter stated this: “I still go out of my way to drive by the Y when I’m downtown to relive the precious, sometimes goofy times we spent there.”

The McGaw YMCA 2016 Annual Gala raised a record-breaking $230,000, thanks to an outpouring of community support from individuals, businesses, and organizations.

More than 400 people attended the Gala, which annually raises critical funds for our youth programming.

The Gala would not have been such a success without many generous sponsors, including presenting sponsor Northwestern University, media sponsor Make It Better, and Grumman/Butkus Associates and Hagerty Consulting.

Other sponsors include Mark Vend Co., Presence Saint Francis Hospital, The Israelite Group, Wellness Revolution, BMO Harris Bank, and Presbyterian Homes.

First Bank & Trust sponsored the Gala “because we can clearly see the impact McGaw YMCA’s work is having on so many aspects of community life,” said President and CEO Robert R. Yohanan.

The evening was particularly special to Lynn Ryan, who sponsored the event with her husband, Jay Ryan, and also chaired the Gala planning committee.

Ryan credited her committee, particularly for its efforts in garnering donations for a silent auction made even more popular because it was, for the first time, available online.

“I’m so fortunate to be part of a community that thinks beyond their own four walls,” she said.
Evaston residents would be hard pressed to name a local organization or issue that the Evanston Community Foundation (ECF) has not impacted in some way. The McGaw YMCA is no exception: through responsive and capacity-building grants, as well as donor-advised and designated funds, ECF is one of the McGaw YMCA’s most loyal supporters.

Since 2014, the Evanston Community Foundation has supported the McGaw YMCA’s efforts to reduce summer learning loss. In FY2016, ECF awarded the McGaw YMCA with a $17,500 responsive grant – one of the largest responsive grants given that year - to pilot the Power Scholars Academy in summer 2016.

Power Scholar Academy builds on the McGaw YMCA’s highly successful summer learning program, offered in partnership with Evanston/Skokie School District 65.

The ECF also supported the McGaw YMCA and our partnership with the YWCA Evanston/North Shore through funding for Evanston Swims!, a program designed to ensure every child in Evanston learns how to swim.

“It’s been exciting to see how a collaboration of McGaw YMCA, YWCA Evanston North/Shore, and other Evanston organizations created a practical program that ensures our community’s kids are safe in the water,” says ECF President CEO Monique Brunson Jones. “All of these programs work toward ECF’s goal of a more just, vibrant, and inclusive community.”

Chicago-based Designs for Dignity helps non-profit organizations like the McGaw YMCA create functional and comfortable spaces in which to serve their members and participants. Their unique approach utilizes pro bono design and construction talent – plus warehouses full of donated materials – to breathe new life into organizations that could not afford such improvements otherwise.

Designs for Dignity awards up to 15 grants each year, and McGaw YMCA has been fortunate enough to receive two. Our collaboration began with the significant renovation of the former youth lobby into MetaMedia, McGaw Y’s free digital media and technology center for middle school students.

The organization then tackled a far less visible space at the Y: the renovation of a bare-bones basement meeting space. D4D transformed the area into a bright, state-of-the-art dining, cooking, and lounge space for the Men’s Residence program called the Mosaic Room. In total, Designs for Dignity has provided more than $200,000 in design services and donated materials.

“In working with the McGaw YMCA for the past three years, there’s a clear dedication to the Y mission, and we’re happy to help add dignity and functionality for the people they serve,” said Designs for Dignity CEO Jennifer Sobecki.
In 2012, the Board of Directors embarked upon a path to assess current Evanston facilities and overall capacity to meet both current and projected needs of the community. In 2014, the Gensler Corporation was retained to conduct an objective and professional assessment of the current facility and to recommend to the Board plausible paths to meet projected needs. In June and July, 2015, the Gensler Corporation made final presentations to both the Board and the Association.

After receiving the official report, the Board charged the Strategic Progress Committee with studying the options and making a recommendation that would guide the organization for years to come. On May 3, 2016, the McGaw YMCA Board of Directors voted unanimously to adopt Gensler Corporation’s Option 3 as the declared path of action for campus development. The approved motion had five recommendations with one amendment:

**Recommendation 1:** Adopt Gensler’s Option #3 (see image on the right) as our strategic direction, which increases space available for staff, programs, and the broader community and provides needed parking.

**Recommendation 2:** Include capital improvements and upgrades to the current Children’s Center.

**Recommendation 3:** Plan to acquire the land north of the current campus (which is currently owned by Presbyterian Homes) to increase parking space.

**Recommendation 4:** Develop plans to realize the first phase of campus development no later than the year of 2026.

**Recommendation 5:** Re-commission the Master Plan Task Force to sequence projects and oversee the selection of architects, project managers, and the like. The task force will conduct continual analysis and due diligence, looking always to identify, clarify and recommend to the Board the resources required to fulfill and realize the Master Plan as authorized by the Board of Directors. This task force will be made up of current and former Board members as well as volunteers with expertise and/or experience in related areas (e.g. architecture, structural engineering, fundraising, etc.) and will report to the full Board at least quarterly. As an amendment to recommendation 5, Al Butkus, former chair, McGaw Y Board of Directors, was recommended as a Co-Chair of the Master Plan Task Force.

The Strategic Progress Committee strongly noted that these recommendations represent a balance between addressing what is required (e.g. parking and better facilities to maintain and grow membership and revenue) with a vision to extend the role of the McGaw YMCA in strengthening community. The declared path of action for campus development was a significant achievement in setting McGaw’s course toward long-term sustainability.
Volunteers are an essential component of the McGaw YMCA’s ability to create a welcoming community in which everyone feels safe to explore, learn, and grow. Without the almost 12,000 hours of volunteer time given in FY16, we could not have served as many people or provided such a diverse range of programming.

The McGaw YMCA Board of Directors provides a shining example of selfless giving to their community, dedicating countless hours of their time in stewardship. Volunteers also support behind-the-scenes planning by serving on boards for specific programs, including Project SOAR and Y Achievers.

Other volunteers offer their time and talent in direct service with our program participants. Volunteers of all ages help youth learn water safety through Evanston Swims!, strengthen their reading skills through Y Readers and our tutoring centers, and benefit from positive role models.

Volunteers are key to ensuring successful McGaw YMCA events as well. Thanks to their efforts, hundreds of community members have enjoyed events such as Healthy Kids Day, the Youth Triathlon, the 4th of July parade, and of course, our Annual Gala.

150

Volunteers built a new playground at the Children’s Center last August.

$340,366

Estimated value of volunteers’ time.

910

Volunteers gave their time and talents to the McGaw YMCA in FY16.
Volunteers of Year Dedicate Talents to McGaw

Each year, the McGaw YMCA honors the outstanding talents and dedication of our volunteers by culling through nominations and recognizing the winners at our Annual Meeting. Our FY16 Volunteers of the Year exemplify the breadth of opportunities for volunteers to pair their talents and interests with McGaw YMCA needs.

For example, Anne Walker filled a much-needed void as the Children’s Center School’s Out art teacher. Anne often dedicates 20 hours each week planning age-appropriate lessons for five different afterschool classes. Anne’s effort has not only strengthened the quality of the Children’s Center art enrichment program, it has helped Anne rediscover her passion for fine arts.

“Volunteering is good for your health. Plus, now I know teaching art is definitely what I’ll do when I retire,” Anne said. “I’m so happy doing this for the Y.”

For Brian Becharas, donating hundreds of hours to Camp Echo over the past four decades is his way to give back.

“Camp taught me to be self-reliant and a team player at the same time,” he said. “And to be considerate and tolerant of others.”

Brian rarely misses the spring and fall volunteer work weekends, has served on the Camp Echo Committee for years, and has used his building renovation expertise to help plan the camp’s growth.

Joe Moos’ devotion to the McGaw YMCA stems from his love of learning, and his desire to foster that in others. Joe has volunteered as a Reading Buddy, sharing stories each week with Y Reader participants as part of the McGaw YMCA’s effort to reduce summer learning loss.

Joe has also served as a reading tutor for Y Achievers and the Children’s Center School’s Out program, as well as for an adult member with special needs, and hopes to continue volunteering for years to come.

“Whether the students say thank you or not doesn’t matter as much as the times you get to see people growing and learning,” he said.
In the Community

For more than a century, the McGaw YMCA has served as a cornerstone in the Evanston community. As a result, we have enjoyed the steadfast support of countless individuals, families, organizations, businesses, and local government entities.

No place was this more evident than at our 2016 Annual Gala, which raised a record amount for McGaw YMCA youth programs.

We annually host popular family-focused, community-wide events, including Healthy Kids Day and the Youth Triathlon, as well as other smaller events throughout the year.

The McGaw YMCA strives to be a lead collaborative partner within the Evanston community by supporting other group’s events, working jointly with other organizations on program opportunities, and establishing strong, long-term relationships with key partners.

$230,000 were raised at the FY2016 Annual Gala, making it the most successful gala to date.

350 people attended the 2016 Healthy Kids Day, which is open to the community.

25 number of years we have provided our men in our Men’s Residence with a Holiday Dinner for themselves and their families.

20 McGaw staff participated in the YWCA’s 2016 Race Against Hate.
McGaw YMCA’s long-standing partnership with Northwestern University provides an ideal opportunity for the university’s staff and students to interact with and support the Evanston community.

“We’ve made it clear that education and youth development is a priority, and I see the variety of programs at the McGaw Y as integral to this kind of engagement and focus,” said Alan Anderson, executive director for Northwestern’s Neighborhood and Community Relations.

For decades, Northwestern families have received priority enrollment and fee assistance at the Children’s Center, and have added a diverse range of cultures and languages to our early education and after-school programs. Each year, Northwestern students make up the majority of our Project SOAR mentors, providing youth with new opportunities, guidance, and confidence.

Under the leadership of President Morton Schapiro, Northwestern University has expanded its support through initiatives such as MetaMedia, our free digital media lab that introduces middle school students to STEAM-related projects.

“We’re proud to be a supporter of McGaw,” said Alan Anderson, “and we look forward to even more collaboration in the future.”
## Financial Performance

### STATEMENT OF ACTIVITY

**Fiscal years 2015 and 2016 (July 1 to June 30)**

#### REVENUE

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<th>Description</th>
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</tr>
<tr>
<td>Miscellaneous and Other Revenue</td>
<td>678,334</td>
<td>5%</td>
<td>177,187</td>
<td>1%</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>13,803,524</td>
<td>100%</td>
<td>14,146,373</td>
<td>100%</td>
</tr>
</tbody>
</table>

#### EXPENSE

<table>
<thead>
<tr>
<th>Description</th>
<th>FY2016</th>
<th>%</th>
<th>FY2015</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program Expense</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership &amp; Healthy Living Programs</td>
<td>4,447,339</td>
<td>30%</td>
<td>4,535,930</td>
<td>32%</td>
</tr>
<tr>
<td>Other Fee-Based Programs</td>
<td>7,137,555</td>
<td>49%</td>
<td>6,846,871</td>
<td>48%</td>
</tr>
<tr>
<td>Youth Programs without Fees</td>
<td>1,195,144</td>
<td>8%</td>
<td>855,392</td>
<td>6%</td>
</tr>
<tr>
<td><strong>Total Program Expense</strong></td>
<td>12,780,038</td>
<td>87%</td>
<td>12,238,193</td>
<td>87%</td>
</tr>
<tr>
<td>Supporting Services</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and General</td>
<td>1,433,987</td>
<td>10%</td>
<td>1,443,799</td>
<td>10%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>306,534</td>
<td>2%</td>
<td>366,129</td>
<td>3%</td>
</tr>
<tr>
<td>Special Events Expense</td>
<td>85,761</td>
<td>1%</td>
<td>93,686</td>
<td>1%</td>
</tr>
<tr>
<td><strong>Total Supporting Services</strong></td>
<td>1,826,282</td>
<td>13%</td>
<td>1,903,614</td>
<td>13%</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSE</strong></td>
<td>14,606,320</td>
<td>100%</td>
<td>14,141,807</td>
<td>100%</td>
</tr>
</tbody>
</table>

#### Net Surplus (Deficit)*

<table>
<thead>
<tr>
<th>Description</th>
<th>FY2016</th>
<th>%</th>
<th>FY2015</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Surplus (Deficit)*</td>
<td>$(802,796)</td>
<td></td>
<td>$4,566</td>
<td></td>
</tr>
</tbody>
</table>

### STATEMENT OF FINANCIAL POSITION (AS OF JUNE 30TH)

<table>
<thead>
<tr>
<th>Description</th>
<th>FY2016</th>
<th>%</th>
<th>FY2015</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>$13,634,558</td>
<td></td>
<td>$14,437,355</td>
<td></td>
</tr>
</tbody>
</table>
FY16 NET REVENUE:

- Other Income: 6%
- Other Program Fees: 31%
- Support: 24%
- Membership Fees: 26%
- Children’s Center Fees: 14%

PHILANTHROPIC SUPPORT AT WORK:

- Youth Programs: 22%
- Camp Echo: 14%
- MetaMedia: 13%
- Other Programs: 6%
- Summer Learning Programs (Y Readers & Power Scholars Academy™): 20%

YOUR MEMBERSHIP PAYS FOR:

- Building Services, Maintenance & Utilities: 28%
- Building Improvements, Equipment & Technology: 9%
- Administration: 8%
- Bank Fees, Interest & Insurance: 5%
- Direct Program & Marketing Expense: 4%

TO GIVE, TEXT ‘MCGAW’ TO 41444 OR VISIT WWW.MCGAWYMCA.ORG/GIVE
Thank you for your support

**Benefactor ($5,000 – $9,999)**
- Anonymous
- Brewer Family Foundation
- The Eli and Edythe Broad Foundation
- Mark A. Dennis, Jr.
- Mary Dolan and Dave Haracz
- Edward and Rose Donnell Foundation
- Evanston Township High School
- Margaret and Joseph Flanagan
- Paul Galvin Memorial Foundation Trust
- Carolyn DeSwarte Gifford and William Gifford
- Freddi Greenberg and Daniel Pinkert
- David and Mary Ann Grumman
- Jay Johnson Charitable Trust
- Bob and Dale Lubotsky
- Roland and Adele Martel and Family
- Casey Miller and Lee Ann Russo
- Thomas Mulliken and Kim Erwin
- Judy Newton
- Frances M. O’Brien / The O’Brien Family Foundation
- Simon and Kim Perutz
- Bill and Eleanor Revelle
- Bernard Rocca
- Lynn and Jay Ryan
- SCOPE Foundation
- Penny Bender Sebring and Charles Ashby
- Kurt and Kathy Uhlin
- U.S. Bank
- Shelly Wirth Williams

**Advocate ($2,500 – $4,999)**
- Carey Bartell and Josh Gilbert
- Vilma Bell
- BMO Harris Bank
- Vickie and Tim Burke
- Ellen and Al Butkus
- Suzanne and Bobby Calder
- Lindsay and Compton Chase-Lansdale
- Candance and Dan Chow
- Michael Cooney and Michelle Meekins
- Cooney
- The Crown Family
- Daly Williams Family
- Alex and Linda Darragh

**Sustainer ($1,000–$2,499)**
- A Bigger World
- Accuity
- Alford Executive Search, a Division of Kees
- Anonymous
- Lynn and James Boutross
- Dr. Anthony L. Britbach
- Joseph Brennan and Leslie Shad
- Hazel and Elijah Brewer
- Therese Behrends Bugaj
- Maree Bullock
- Sheila Burke
- Debora de Hoyos and Walter Carlson
- Bruce and Terry Carmichael
- Chase
- Adam, Rachel, Owen and Olivia Chiss
- Christopher and Susan Coker
- Carmen and Robert Corbett
- Dan and Mary Cox
- Jim Cravens
- Janet Crawford and Michael Turner
- Robert and Isabel Curley
- Bob Dean
- Julianne and Mark Dieterich
- Evanston Capital Management, LLC
- Fellowship of Afro-American Men
- Chris Fiegen and Sarah Darnton
- David Figlio
- Tim Flood
- Dennis and Gretchen Flowers
- Irene Freeman and Robert McDonald
- Robert Fund
- Ellen and George Galland
- David and Jane Garron
- Deborah Geissman and Leonard Koroski
- Michelle Getz
- Dr. Susan H. Gilkey
- Craig and Michal Golden
- Gottesman/Wolter Family
- Gus Granchalek
- Erica and Dale Granchalek
- Leslie and Aleks Granchalek
- Dr. and Mrs. Daniel Greenberg
- Scott and Jennifer Gwilliam
- Allison and Steve Hackney

**Grand Benefactor ($10,000 – $24,999)**
- Anonymous
- Ann and Brian Balusek / The Mammel Foundation
- Elizabeth Beidler Tisdahl Foundation
- Francis Beidler Foundation
- CampOut For Kids
- Ann and Russ Covode
- Daniel F. and Ada L. Rice Foundation
- Evanston Community Foundation
- Peter and Marya Frankel / Frankel Family Foundation
- Steve Hagerty and Lisa Altenbernd
- Doug and Linda Honnold
- Illinois Clean Energy Community Foundation
- Dan and Kay Israelite
- Make It Better Media
- Cathy and Tom Omundson
- Bart and Catherine Rocca
- Michael Walker and Anne Murdoch

**Leader ($25,000 – $49,000)**
- Alvin H. Baum Family Fund
- Anonymous
- The Davee Foundation
- Finnegan Family Foundation
- Fremont Area Community Foundation
- L & L Copeland Foundation
- Lewis Sebring Family Foundation
- Col. Stanley R. McNeil Foundation
- Peter and Margaret Morris

**Champion ($50,000 – $99,000)**
- Susan and Tom Moran

**Visionary ($100,000+)**
- Evanston/Skokie School District 65
- Mimi and Bud Frankel
- Northwestern University
- YMCA of the USA

**I was heavily involved in Y programming as a kid and a teen, and I truly believe it was a strong and positive force in my development.**

- Jennifer Bassak Howell, Y Readers volunteer

---

* McGaw Staff, † Board Member, ‡ McGaw Member, † Camp Echo donor, ‡ Aiken-Talley Society
THANK YOU — 23

individuals, foundations, corporations, and organizations contributed $1,000 or more in FY16 — placing them in the McGaw YMCA’s Chairman’s Round Table.

230

Louise Hartman Anderson and Scott Anderson
Catherine Hayden and Tom Carmichael
Jan and Tom Hazlett
Nora and Dan Healy
Sandra and James Hill
Hilton Garden Inn
Liane and David Hodgman
Nancy Hoffman
Kathy Tisdahl and Patrick Hughes
John J. Cahill, Inc.
Jessica and Peter Isaac
Todd Israelite and Carolyn Frazier
Cathy and Perry Iverson
Jeffery D. Kahla, Major General, USAF (Ret.) and Joan E. Kahla
Christina and George Kaiser
Michael and Rhoda Kamin
Bob and Judy Kemp
Maureen and Chris Kenney
Jean Kindleberger
Kinder Morgan Foundation
Sonja and Rajeev Kinra
Marian and Bob Kurz
Lannan Foundation
Laurel and Henry Latimer
Anthony and Grace Lee
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Craig Leva
Peter and Rachel Lewis
Life Fitness
Jen and Doug Lloyd
John and Dorrie Lloyd-Still
Nicholas Lyne
Marcia Mahoney and Stephen Poor
Richard and Sara Marberry
Ralph Marol
Patricia Maunsell and David Campbell
Rosa and Daniel McAndrew
Geoffrey and Jennifer McCartney
Stefano Moreu and Family
Benjamin Meyer
Stephen and Carol Mullins
Brian and Michelle Musburger
Suzanne and Jim Nelson
Chuck and Ruthanne Neuhaus
Sam Norland
North End Mothers’ Club
Clare O’Connell
Michael and Kristin O’Connor
Bill Owens and Dana Barnett-Owens
William H. Owens / The Owens Group, Inc.
Susan* and Farhad Patel
Nicki and Greg Pearson
John and Jane Peterson
Nancy Petrillo
Don and Anne Pollard
Jabar* and Jenna Porter
Portnoy Family
Edward Potter
Presbyterian Homes
Bruce and Betsy Provo
Susan and William Quinlan, Jr.
R. Mason and Corinne Rocca
Michele Rogers
Thomas and Anna Ryan
Rachel and William Goldbeck
Margaret and Bud Sents
Second Baptist Church
Jean Shedd
Lori and Mike Siegel
Ernest and Judith Simon
Sodexo
Sue and Steve Sowel
Michael and Lisa Sparrow
Ingrid and Bill Stafford
Chuck and Renate Staley
Trimmy and Neal Stamey
Carolyn Stewart
Matt and Susan Struve
Tawani Enterprises, Inc.
Mark Tendam and Neil Moglin
Katie TePas and Craig Graff
Katie Tucker Tripp
David Trisstram and Clare Oshetsky
Mike Truppa
Mrs. James D. Vail III
Jan and Terry Walsh
Jim Westfall
Sarah Whitman
Woman’s Club of Evanston
Joan and Robert Yohanan

Friends ($500-$999)
Katie and Wynn Bailey
David and Ann Baker
Mrs. Lun Ye C. Barefield
Robert and Cathy Behrends
Patty Nelson Behrends
Anne H. Bevan
Vicki and John Bitner
Alice Braitman
Michelle Brewer
Joseph and Patricia Brooks
Dudley Brown, Jr.
Kristin Brown and Mahmoud Ajamia
Dan and Liz Bulf
Galen and Birch Burghardt
John A. Cable Foundation
Judy Chiss and Bernie Cohen
Daniel and Lisa Chiss
Jim and Julie Comins
Forrest and Deb Danson
Michael and Barbara Davis
Dana Deane and Kevin O’Connor
Erik and Gail Doff
Carol Dolan and Gregg Hill
Donati Family
Tim and Marissa Elliot
Eileen and Herb Engelhard
Steve and Susan Fortier
Sono Fujii and Claudio Katz
D. Gaynor Spence

* McGaw Staff, † Board Member, ‡ McGaw Member, † Camp Echo donor, ^ Aiken-Talley Society
The McGaw YMCA mourns the passing of Ted Loda, a long-time, active member and volunteer who loved the Y and who was beloved by those of us at McGaw. He was a staple in the Wellness Center and largely attributed his recovery from a prior heart issue to the support he received from YMCA friends and staff. Ted was also a donor and member of our Aiken-Talley Society, which recognizes individuals who have left the McGaw in their estate plans. In a 2010 newsletter article, Ted noted, “From the time I enter the front door to the time that I leave, I encounter a caring community of people at the YMCA. I love the way I feel welcome when I come in the building and I know for a fact that my many friends in the Health and Wellness Center do too.”

Supporters ($100-$499)
Donna and Nick Agnew
Jim and Pam Alexander
Joshua and Anne Amati
Gary and Karen Anderson
Peter and Jean Anderson
Erica Anderson
Matthew Anderson
Anonymous
Cyndi Armstrong
Kimberly Arturhs
Lisa Austin
Shauna Babcock
Michael and Julia Baccash
Valeria and Bill Bailey
Amit Baja
Don and Patty Baker
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Carrie Behrends
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Gordon Berry
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David Block and Susan Kaplan
Deborah Bloom and Larry Bloom
Pat and Ed Blumen
Wally Bobkiewicz and Patrice Frey
Aviva Bollinger
Roger Bottum
Jerry Brennan
Bob and Sara Brenner

Christopher Gillock
Keith and Laura Glantz
Jeff and Catherine Hadens
Adam and Victoria Hartstein
Coley Gallagher and Brian Heckler
Carol and John Henes
Mary Corboy Hilgeman
Chala Holland
Dan and Kathy Howell
Jonathan and Ann Hubbard
Barbara and Jerry Israelite
Robert and Mary Israelite
Joan I. Johnson
Jennifer and Steven Jones
Howard and Carol Kain
Paul and Tina Kail
Andy and Corrie Kasparycki
John and Julie Kayaiam
Randi Knapp
Dawn and John Koenigskecht
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Scott and Gina Lorenz
Ms. Holland and Mr. Low
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Ravi and Benjamin Lumpkin
Mr. Robin Lumm
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Gwen Maccas and Paul Goren
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Linnea and Jim Mead
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Lori and Mike Morgan
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John Mroczka
Pixie Newman and Lee Brown
Nancy Owens
Maura and Neil Pagano
Kate N. Ramsey
Anne and Hugh Reams
Patty and Bob Reece
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Chuck and Nancy Rickett
Jay and Kendra Robinson
Matthew Rosenberg and Deborah Singer
Judd and Shawna Ross
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Jane and Tony Rothschild
Mike Schnur and Janice Liten
Melvin M. Schwartz
Lindsay Thompson Shea and Jordon Shea
Eri and Drew Silva
Karen Singer and Paul Selden
Tanille, Ryan, Addison and Sullivan Smith
Christa and Alec Solotorosky
Rodger Sonneborn and Yvette Gideon
Leslie Sole
Audrey M. Spiegel
Gwen and Mark Stein
Charles and Tora Stoneman
Susan and Theodore TePas
Mark and Lynn Thomas
Deborah Thorne and Jerry Esrig
Chuck Tramel
Bill and Judy Tramel
Frank and Amy Tu
USA Triathlon Mideast Region
Philip and Elise Walker
Bernard T. Wall
Washington Elementary School
Stuart and Anne Weinberg
Rob and Valerie Weiss
Constance and Hugh Williams
Eric and Cynthia Witherspoon
Mr. Simon Yohanan
Mark and Margie Zivin

* McGaw Staff, * Board Member, ** McGaw Member, ^ Camp Echo donor, ^ Aiken-Talley Society
One thing I’ve learned is that relationships take a long time. So much changes between 5th and 7th grade, so trying to adapt and also be a constant presence in my mentee’s life – that was really transformative for me.”

- Molly Crane, SOAR volunteer and Northwestern student
I was a Camp Echo guy as a kid. There are people I’m still friends with today thanks to Camp Echo. It’s just a unique place.”

- Billy Newton, fundraiser for the Dennis B. Newton Memorial Fund
THANK YOU - 27

After 65 years of musical theater, the curtain closed on McGaw YMCA’s Brillianteen program in March 2016. Over the decades, hundreds of high school juniors and seniors had fun trying something new, learned about musical theatre, and made long-lasting friendships.

The final Brillianteen cast put on a fantastic revue, paying homage to many Brillianteen shows of the past. The McGaw YMCA established an annual scholarship which will be awarded to two Evanston Township High School seniors interested in the arts as a way to honor the Brillianteen legacy.
“McGaw is a terrific resource for our community that supports healthy choices, bodies, minds, relationships, and families.”

- Shauna Babcock, yoga instructor and donor

For a list of our generous donors who gave between $1 and $99, please visit www.mcgawymca.org/donors.
West End Florist and Garden Center
Whole Foods Market Evanston – South
William’s Shoes – The Walking Spirit
The Wine Goddess

Staff Gifts
Matt Albert
Shamim Ali
Matthew Anderson
Lisa Applegate
Shauna Babcock
Anjanique Barber
Alexis Barber
Rita Behles
Matthew J. Beranek
Jennifer L. Bergner
Katherine Biggs
Russell Birney
Tyler Bishop
Sarah Blobaum
Deborah Bloom
Melissa J. Bolsen
Angelina Brady
Julia Brady
Erin Brenner
Samuel Brewer
Eric Brown
John Brugliera
Marlon Butler
Bruce R. Carmichael
James W. Casady
Jesse Chatz
Gabriella Cohen
Ariana Cohen
Dorianne Conn
Anne Connelly
Greta Connor
Sarah Cort
Quinn Cramer
Leroy Crawford
Brandon T. Curran
Jessica Danduran
Mae De Vuono
Ingrid DeCherrie
Mark A. Dennis, Jr.
Mallory DePrekel
Kaleigh Dolan
Higgins Durand
Lauren Engelhard
Kristin Englehard
Kaleena Escallier

“We are the future and we’re going to become something that benefits the community and the world. Y Achievers is helping us become what we need to be in life.”

- Jaydlyn Rogers, Y Achievers participant and ETHS student
Andrea Hillsamer
Shelby Nicole Hoffman
Billy Hoffmann
Jeanette M. Hollingsworth
James Holzhauer-Chuckas
Andrew Jaffe
Muriel James
Klasina Jansen
Joanna M. Jennens
Janice A. Jerome
Heather Jones
Henry Jones
Lily Jones
Timothy K. Jones
Angie Juarez
Katharine Judson
Mira A. Kaiser Rodgers
Sejuti Khandker
John T. Lee
Scott Lorenz
Caroline Luft
Samantha Marin
Peter Martin
Antoinette McDonnell
Brian J. McGinn
Jessica McKenzie
Pamela G. McKenzie
Susan Mendelsohn
Katherine Metzner
Jeanette M. Mihalek
Emma L. Mihevc
Peyton Miller
Stephanie R. Miller
Heidi Monnier
John Mroczka
Sarah Nelson
Adam S. Nguyen
Natalie Niederman
Madison O’Brien
Eric Ottmann
Monique Parsons
Xochitl Patino
Logan Pearlman
Deborah Perez
Nancy J. Petrillo
Samantha Pfander
Benjamin Pfander
Pia Porter
Edward Puschmann
Matthew Ramirez
Emily Rasmussen
Deborah Reidy
Ashley Roberts
Bernard T. Rocca
Denise A. Roma
Elise Roug
Emma Sailer
Benan Salih
Kevin Scherer
Rebecca Schroeder
Michael Serio
Svetlana Sheglova
Karen Shelton
Lori B. Siegel
Morgan Siegfriedt
Alyson Singleton
Rebecca Slenk
Michael Smith
Tanille C. Smith
Sarita Smith
Jace Smith
Anneliese N. Smith
Susan R. Sowle
Rory Springbelt
Gwen Starkman
Nathan Stein
Erin Steiner
Ruth L. Stern
Michelle M. Stroud
Glenice Y. Thompson-Pittman
Cecilia Tisserand
Marcelina D. Tobar
Katie Tucker Trippi
Brenda M. Turner
Isabel Vargas
Annaliene Vernon
Rebecca Wagner
Wasoian Wasoian
Gavin Watson
Sean Wells
Amy Williams
Mary Williamson
Vivian J. Wolff
Elizabeth Woodburn
Nicole C. Woodward-Iliev
Elena Yablong
Kate Zemen
Olivia Zuffi

^ McGaw Staff, ° Board Member, ^ McGaw Member, € Camp Echo donor, ^ Aiken-Talley Society
Thank You

Advancing the Mission through Leadership

After serving as the youngest Board Chair in McGaw YMCA history, Dan Israelite retired from the board at the completion of FY16.

Under Dan’s leadership, the Board of Directors devoted particular attention to McGaw YMCA’s fiscal needs in order to grow youth program scholarships and membership fee assistance. He also oversaw enhanced community collaborations and strengthened partnerships, and helped to spearhead the Master Planning Process.

Now, as we welcome Board Chair Pat Maunsell and six new board members, we continue to be inspired by the passion and dedication shown by our Board of Directors.

This new board will be charged with further supporting our strategic imperatives, and will surely succeed in ensuring that the McGaw YMCA continues to strengthen community for generations to come.
STRENGTHENING COMMUNITY.